

# Athena DexFi

Decentralized Management Service





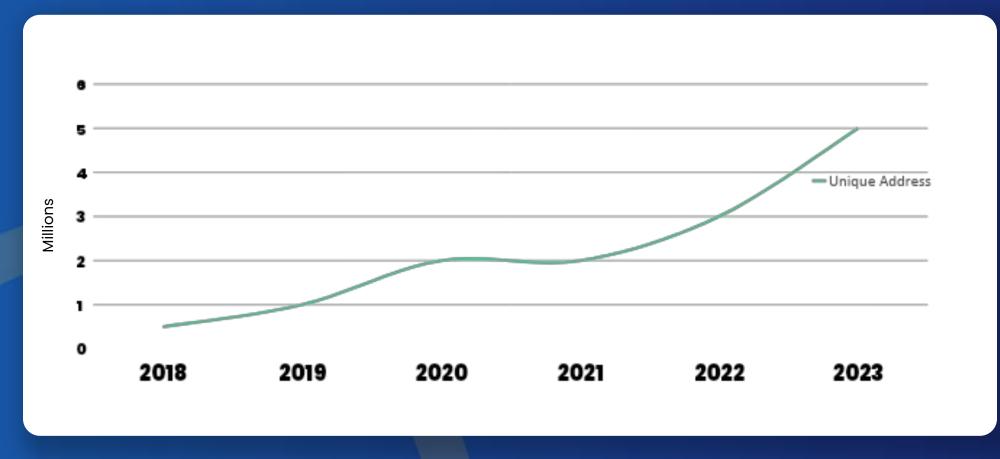




Market Size

# **Total DeFi Users Over Time**

From January 2020 to July 2022, the number of users on DeFi increased from about 91,000 to almost five million. Updated data from 2023 reports seven million users.









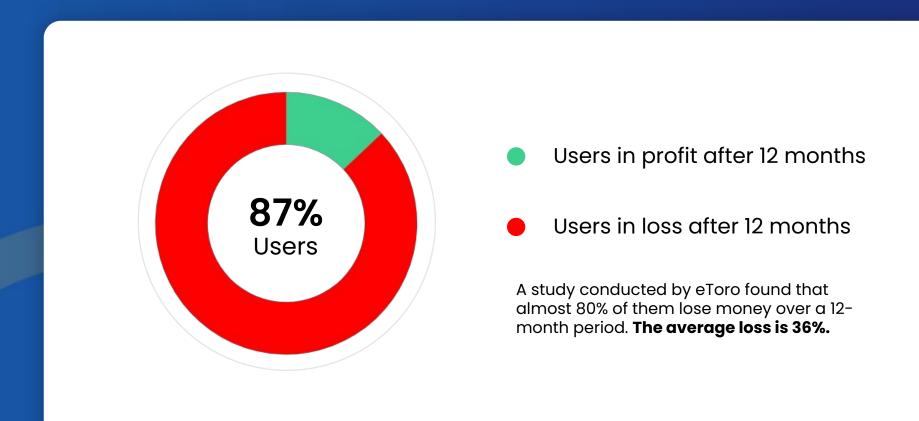




#### Market Size

# **Problem to address**

These new investors jump into the crypto market without proper knowledge and almost 90% of them lose money in their first days.











Why That Happens

# Further issues for an investor in DeFi

A study conducted on over 100 crypto investors from our community evidence these as pain points:



### Time Neglicence

DeFi users need to constantly monitor their investment all the time because there are no stop loss and or stop market order in DeFi.



## Lack of Experience

Due to their limited experience with advanced tools like short orders or loans, beginner users often struggle to effectively utilize them.



## **Security Concerns**

Users who venture into the DeFi realm without adequate knowledge are exposed to a myriad of diverse and substantial hacking risks.



## **Market Emotivity**

Market emotivity can engulf inexperienced traders, pushing them to make impulsive decisions based on fear or excitement, leading to potential financial losses.









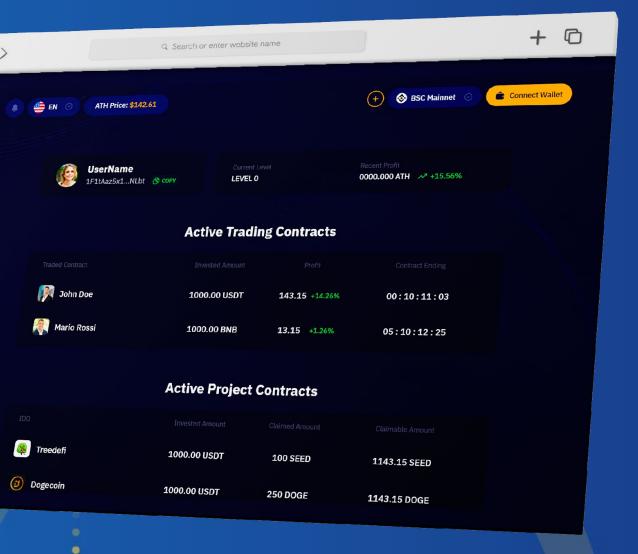
#### Problem

# **Athena's Mission**

It would be wonderful to be able to entrust the management of our money to someone without having to worry about the market trends, also having the immutable proof of their past performance.







#### Solution

## Some of our services:

Unlike other platforms, our main focus is to provide automatic investment opportunities that do not require specific skills. We empower our users to exclusively use automated systems, enabling even less experienced investors to participate in DéFi.



## **Managed Presales**

Invest in top projects and don't worry about selling; all management is automatic. You can invest in projects on any chain simply by using your preferred chain. Deposit USDT and withdraw USDT.



## Real World Assets (RWA)

Invest directly in real estate properties using USDT. Invest without worrying about the arrival of the bearish crypto market.



## **Managed Trading**

If you are an experienced investor, the blockchain will provide irrefutable proof. Create your smart contract and manage your clients' money securely, clearly, and transparently.



# Launchpad:

We allow our users to access top projects without holding platform tokens by receiving tokens across multiple chains.









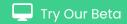


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#### Solution

# **Managed Presales**







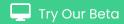


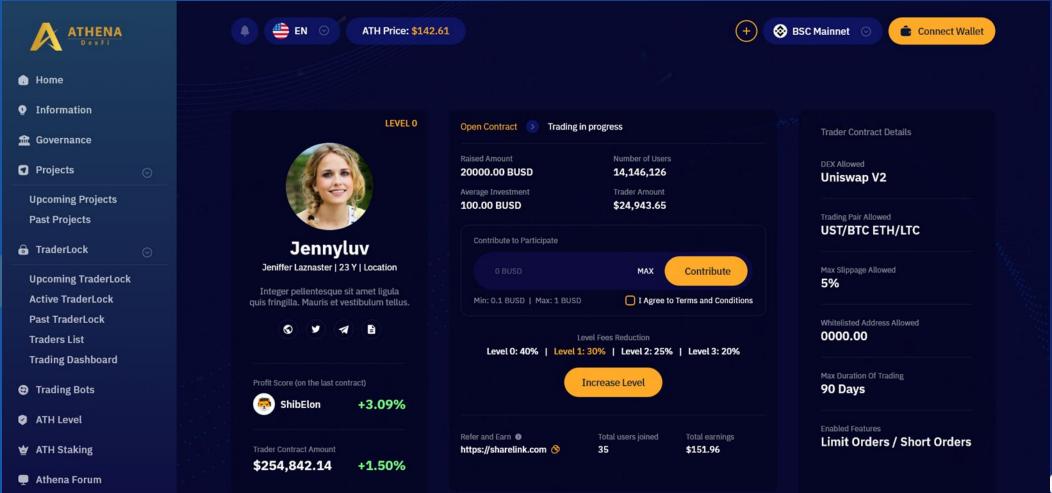




#### Solution

# **Managed Trading**











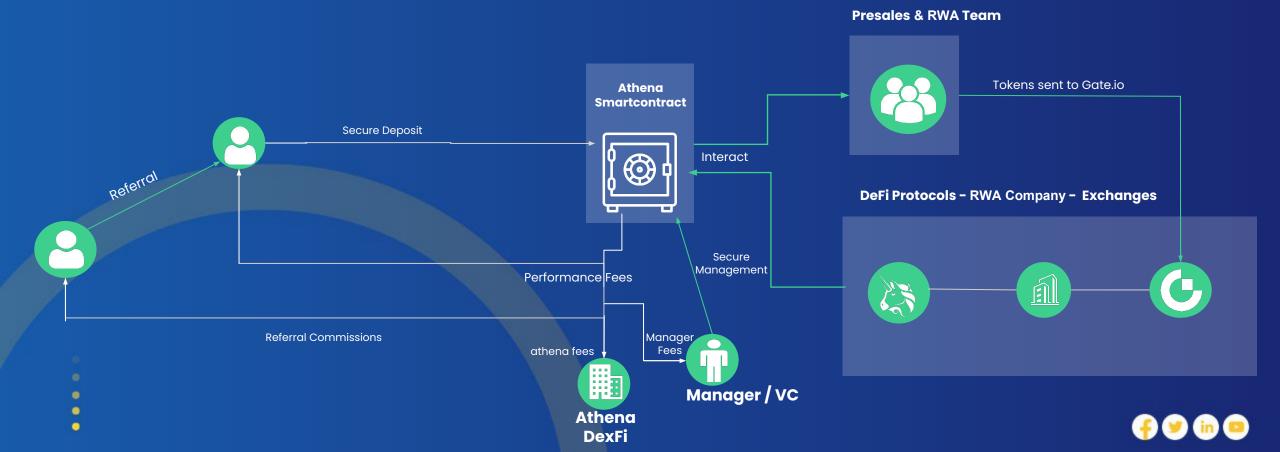
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# How does the magic of managed security happen?

Everything is regulated by our smart contracts, and those managing them cannot send the money out.

Thanks to Gate.io's feature of sending tokens from a subaccount only to a whitelisted account, the manager cannot steal the money or claim to have earned less. The only way for him to collect his commissions from a sale made is to send the USDT to the contract, thus ensuring investment funds and managers remain transparent about their actual earnings.



## **Platform Features**

Unveiling the secret



#### **Performance Proof**

Many platforms display hypothetical profits, ideal as if they sold at the highest price. We only show what we actually sold. Our results are real.



#### **Ath Token**

ATH is the native token of the project. By locking it on the platform, you can reach a higher level. Higher levels allow you to: reduce fees when investing in presales or having your money managed by others, earn more when inviting a friend, or if you're a trader managing a trading account.



## **Full Security**

Traders and managers do not have direct access to the funds, but can only operate through the smart contract which has enabled only specific coin pairs or whitelisted addresses.



#### **Advanced Dex Tools**

Traders can operate using advance decentralized trading tools such as limit orders, stoploss orders and short orders.



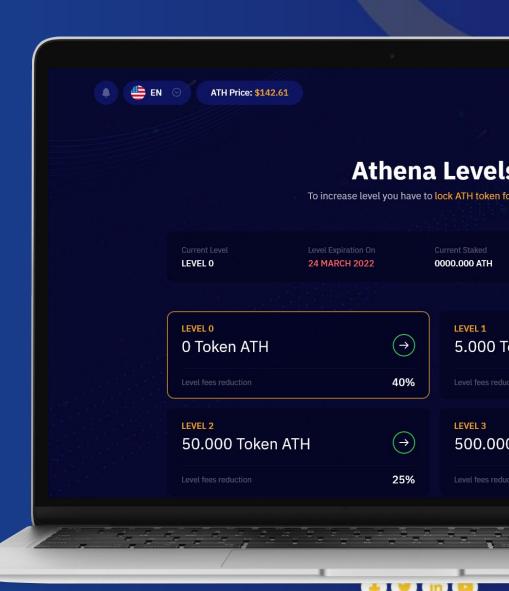
#### **Scalable Fees**

Unlike other platforms, we allow users to participate in investments without owning platform tokens, allowing them to try with higher fees on profits. If investments perform well, they can lock their ATH to reduce fees, but unlocking will incur payment of maximum fees even on past investments.



## **Innovative Referral System**

The referral is not counted on the capital invested by the friend but on the profit that the latter has made, so if he has invested in the right project, the returns can be enormous.





**Competitor Analysis** 

# Why are we decentralized?

We have decided to build our platform in a decentralized environment because it is safer and more transparent. Surely, these are the strengths of any decentralized application:



#### **Decentralized**

We allow everyone to manage money, everything is regulated by smart contracts, and if you have proven to be good, you are welcome.



## **Privacy**

Almost all of the CEXs need KYC (Know your customer) at the moment, the DeFi is more anonymous and safe.



## Custody

CEX hold their customers' tokens, which exposes them to the risk of failure or account suspension. Not your keys, not your coins!











#### Financials

# **Capitalization Table**

Currently, we have not faced major competitors in the DeFi sector thanks to the unique features we have implemented. A quick comparison with the best in the industry:

Feature	BYBIT	BINANCE	ChainGPT	REDKITE	ATHENA D e x F i
Performance Proof	•	<b>②</b>	8	×	•
Self Custody	*	8			0
Platform tokens are not required	0	0	8	8	0
Accounts managed by a professiona	8	8	×	8	0









Money talks

# **Business Model**

**Exploring Revenue Stream** 

# **Tokenomics** Details

## **ATH TOKEN**

# **10M SUPPLY**

3% Liquidity (1 year lock)

20% Pool Rewards

(4 years issuance)

20% Private Sale

(6 months Cliff, 100% after 6m)

15% Team

(1 year lock)

22% Presale

(10% TGE 5m vesting)

17.6% Marketing

(1 month vesting)



Tokenomics Details

# **Staking & Deploy Fees Trading Contract**

The platform requires a small fee from user's when they stake the ATH token or when they add additional features to the trading contract.

# **Performance Fees** Managed Trading & Presales

The system will receive a commission percentage from the generated profit. (Performance Fees)









#### Roadmap

# In the space of travel & technology

Discover our complete roadmap in our telegram group.

# Completed

#### Alpha Release of Platform

Including operational trading contracts with Limit Orders, Stop Loss, Market orders. Backend and Frontend implementation.

#### **Referral Program**

Smart Contract of the Operational Referral Program that allows the platform the invitations made.

#### **Community Launch**

Our community launch on Telegram and Twitter was a resounding success, with enthusiastic engagement and exponential growth in followers.

# In Progress

### **Managed Presales and Trading**

Trader Factory Audit, Frontend and Backend edits to allow users to autonomously perform the opening of a trading contract.

#### **Beta Release**

We are thrilled to announce the beta release of our platform's task feature, allowing users to efficiently organize and manage their workflow with ease.

## **Planned**

#### **Bug Bounty**

Exciting news! In the near future, we will be introducing a bug bounty program task, offering rewards for discovering and reporting vulnerabilities to enhance platform security.

#### **Smart Contracts Audit**

Tier 1 audits for all the smartcontracts in athena's platform.

#### **Institutional Partnerships Reveal**

Revealing of institutional partnership.

#### **Public Release**

Public release and marketing of the Athena DexFi Platform.









Management & Board

# **Our Team**

It's like the avengers of tech.

Management



**Alessandro Tenentes** CEO & Cofounder



**Justin Stone** СТО



Lorenzo Castagnone COO & Cofounder



Simone Cicerchia Chief Legal Officer



**Matteo Rossi** Chief Marketing Officer



**Tiziano Ippoliti**Chief Communications Officer









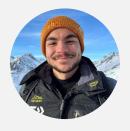


## Management & Board

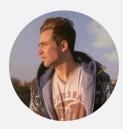
# Our Team

It's like the avengers of tech.





Lorenzo De Luca Developer DeFi



Francesco Barabino Developer DeFi



**Giovanni Burgio** Trading Bot Dev



**Georgi Georgiev** Trading Bot Dev



Simone Eupili DeFi Analyst



**Patrick Cementina** DeFi Analyst











#### Conclusion

# **Thank You**

**HOST: ALESSANDRO** 



Well, in the realm of Q&A sessions, there are no silly questions, only opportunities for me to provide delightfully witty and slightly absurd answers!

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